



WATERFRONT STUDIO

VIRTUAL SOLUTION FOR FUNKISFESTIVALEN 2020

FUNKISFESTIVALEN is Sweden's largest song-festival for people over the age of 15 with cognitive or neuropsychiatric disabilities. In 2020, the festival became virtual and broadcasted from Waterfront Studio as an alternative to a traditional gala.

Ann Epstein, Project Manager for Funkisfestivalen says, *"Because of Covid-19, we had to adjust instead of cancelling, to be able to carry out our fantastic event. When we heard about the possibility of using a studio, we thought it was a brilliant opportunity."*

The goal with Funkisfestivalen is to give people with an interest in singing the opportunity to be on stage and participate at their own level. In 2019, the festival had its final at Stockholm Waterfront Congress Centre. They were very pleased with the collaboration and therefore, the choice fell on

the same venue once again, thanks to the possibilities in Waterfront Studio.

Waterfront Studio has collaborated with Informationsteknik, one of Sweden's leading suppliers of audio, lighting and image technology, to meet the customers' needs and enable new meeting solutions.

Maria Tullberg, General Manager of Radisson Blu Waterfront Hotel & Stockholm Waterfront Congress Centre says, *"To be a place that enables meetings, regardless of format, to reach out to people is something we are passionate about and take very seriously. We are a company where we work together to create better future prospects for everyone and are very honoured about the collaboration with Funkisfestivalen which is an important event that makes a difference and that makes people come together."*



stockholmwaterfront.com